

ZANE PINNER



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Employment

August 2015 – Present

Editor

[Blue Rocket Productions](#)

Responsible for editing, mastering and all final deliverables (including broadcast and foreign language edits) of a 52 episode animated television series and full-length animated telemovie for the Nine Network and Beyond Distribution.

June 2009 – July 2015

Copywriter, Editor, Multimedia Producer, Designer

[Inferno Marketing & Design](#)

Lead creative. Responsible for all copywriting across an enormous range of formats. Also responsible for all TV, video and radio production, online advertising, social media management and content management. Commonly engaged in concept development, research, campaign planning, working with contractors and developers and final delivery. Over 400 broadcast credits as a writer and producer.

February 2007 – June 2009

Post-Production Editor, Animatic Editor

[Blue Rocket Productions](#)

Responsible for editing, mastering and all final deliverables (including broadcast materials and foreign language edits) of two animated TV series – *Pixel Pinkie* (Nine Network) and *Mega Bites* (ABC3).

Pre 2007

Support Service Officer – Royal Hobart Hospital

Merchandiser – Creative Field Marketing

Bar Manager – Wrest Point & Mummaluka BBQ

Events Manager – Imperial Hotel (Bourke St. Melbourne)

Professional Skills & Software

Marketing
Hospitality
Copywriting
Screenwriting
Screen Production
Multimedia Production
Editing and Proofing
Event Management
Social Media Mgmt
Graphic Design
SEO
Microsoft Office
Wordpress
Premiere
After Effects
Photoshop
Illustrator
Broadcast
Adwords
Google Accounts
Facebook Advertising
Aweber
InfusionSoft
Campaign Monitor
Survey Monkey
Wistia
Hospitality operations
Merchandising
Networking
Research

Freelance Work

April 2003 – Present
Producer, Copywriter, Designer
[Studio Luck Dragon](#)

Studio Luck Dragon is my own small business. I provide TVC and radio production services for several Hobart-based advertising agencies along with my own clients. I also provide copywriting, branding, publishing, branding and content management services. Clients include: Hobart City Mission, Tasmania Medicare Local, Resilience Marketing, The One Stop Shed Shop

December 2003 – January 2013

Director

[Films in the Field](#)

Films in the Field was an annual screening of Tasmanian short films at the Falls Festival. It ran for ten consecutive years and showcased many of Tasmania's emerging and established film makers. I employed two production staff and a photographer during each festival.

Education

Bachelor of Arts (2006)

University of Tasmania
English, Contemporary Culture and Philosophy

Diploma of Journalism (2002)

Morris College of Journalism

References

Referees' contact details can be provided on request.

